

# August Holidays and Content Ideas

for Purpose-Driven  
Marketing Professionals





# Month-Long Observatory



## National Immunization Awareness Month

Ideas



## National Breastfeeding Month

Ideas



## National Peach Month

Ideas



## Black Business Month

Ideas

# Month-Long Observatory



## National Eye Exam Month

Ideas



## Get Ready For Kindergarten Month

Ideas



## National Family Fun Month

Ideas

# Holidays

## Holidays Spotlight

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**Women's Equality Day**  
August 26

Ideas

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# Holidays

## Holidays

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**August 1:** Friendship Day

**August 1:** National Girlfriend Day

**August 6:** National Sister Day

**August 2:** National Coloring Book Day

**August 2:** Ice Cream Sandwich Day

**August 3:** Black Women's Equal  
Pay Day

**August 3:** National Watermelon Day

**August 4:** Obama Day

**August 4:** International Beer Day

**August 6:** Bolivia Independence Day

**August 6:** Jamaica Independence Day

**August 6:** National Root Beer  
Float Day

**August 7:** National Lighthouse Day

**August 7:** Purple Heart Day

**August 8:** International Cat Day

**August 9:** Book Lovers Day

**August 9:** World Indigenous Peoples Day

**August 10:** Ecuador Independence Day

**August 10:** National Lazy Day

**August 10:** National S'mores Day

**August 10:** World Lion Day

**August 12:** International Youth Day

**August 12:** World Elephant Day

**August 13:** International  
Left-Handers Day

**August 14:** Pakistan Independence Day

**August 14:** World Lizard Day

**August 15:** Assumption of Mary

**August 15:** India Independence Day

**August 15:** Korea Independence Day

**August 15:** National Relaxation Day

**August 16:** National Roller Coaster Day

**August 16:** National Tell A Joke Day

# Holidays

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**August 17:** Black Cat Appreciation Day

**August 17:** National Nonprofit Day

**August 19:** Afghanistan  
Independence Day

**August 19:** National Aviation Day

**August 19:** World Humanitarian Day

**August 19:** World Photography Day

**August 20:** National Radio Day

**August 21:** International Day of  
Remembrance and Tribute  
to Victims of Terrorism

**August 21:** Senior Citizens Day

**August 22:** International Day  
Commemorating the  
Victims of Violence  
Based on Religion or Belief

**August 22:** National Tooth Fairy Day

**August 23:** International Day for the  
Remembrance of the Slave  
Trade and Its Abolition

**August 24:** St Bartholomew

**August 24:** National Waffle Day

**August 24:** Ukraine Independence Day

**August 26:** National Dog Day

**August 28:** Selichot

**August 28:** National Bow Tie Day

**August 28:** National Power Rangers Day

**August 29:** Day Against Nuclear Tests

**August 30:** International Day of the  
Victims of Enforced  
Disappearances

**August 31:** Overdose Awareness Day

**August 31:** Trinidad and Tobago  
Independence Day

# August 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
30	31	1 Friendship Day National Girlfriend Day	2 National Coloring Book Day Ice Cream Sandwich Day	3 Black Women's Equal Pay Day National Watermelon Day	4 Obama Day International Beer Day	5
6 Bolivia Independence Day Jamaica Independence Day National Root Beer Float Day	7 National Lighthouse Day Purple Heart Day	8 International Cat Day	9 Book Lovers Day World Indigenous Peoples Day	10 Ecuador Independence Day National Lazy Day National S'mores Day World Lion Day	11	12 International Youth Day World Elephant Day
13 International Left-Handers Day	14 Pakistan Independence Day World Lizard Day	15 Assumption of Mary India Independence Day Korea Independence Day National Relaxation Day	16 National Roller Coaster Day National Tell A Joke Day	17 Black Cat Appreciation Day National Nonprofit Day	18	19 World Humanitarian Day World Photography Day
20 National Radio Day	21 International Day of Remembrance and Tribute to Victims of Terrorism Senior Citizens Day	22 International Day Commemorating the Victims of Violence Based on Religion or Belief National Tooth Fairy Day	23 International Day for the Remembrance of the Slave Trade and Its Abolition	24 St Bartholomew National Waffle Day Ukraine Independence Day	25	26 Women's Equality Day National Dog Day
27	28 National Bow Tie Day National Power Rangers Day	29 Day Against Nuclear Tests	30 International Day of the Victims of Enforced Disappearances	31 Overdose Awareness Day Trinidad and Tobago Independence Day	1	2

# COMING SOON

Thanks for downloading our August Content Calendar.



We're creating a monthly membership for you – If you are a nonprofit professional and you'd like to get a monthly content calendar along with time saving resources and trainings to help you market with heart and get more results, we would love to have you join!

Doors to the Nonprofit Marketing Academy's monthly membership open on August 24th.

[CLICK HERE TO JOIN THE WAITLIST](#)

PS – Thank you for making the world a better place.